

SPONSORSHIP PROSPECTUS · 2026

Veeam Community Hackathon

Two weeks of building real automation on the Veeam platform — online, with the global community.

• Oct 7–23, 2026

Fully online

Team-based

Partner with us

veeamhackathon.com/sponsors

THE EVENT

Where the Veeam community builds in the open

An online, team-based hackathon where developers, IT pros and students ship real integrations and automation on the Veeam platform — coordinating on Discord and GitHub, then presenting to expert judges.



DATES

Oct 7 – 23, 2026



FORMAT

Online — Discord & GitHub



DURATION

Two-week build cycle



THEME

Open — build anything on the Veeam platform



AUDIENCE

Who builds here



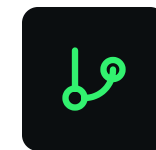
Platform & backup engineers

SREs and infrastructure engineers automating resilience across cloud and on-prem estates.



MSPs & IT pros

Managed-service builders shipping tooling that runs across dozens of customer tenants.



Students & OSS developers

Early-career and open-source contributors looking to learn the platform and get noticed.

WHY SPONSOR

Three reasons partners come back

1

Reach engaged builders

Put your brand in front of practitioners who choose the tools their organizations buy — during the moment they're heads-down building.

2

Drive product adoption

Get developers building hands-on with your API or SDK and turn it into working integrations over the weekend.

3

Hire & partner

Meet talent in their element, tap the participant talent book, and surface integration partners for your ecosystem.



BY THE NUMBERS

The reach behind a sponsorship

33K+

Veeam
Community
members
reached

12

countries
represented

16

days, ideation to
results

Reach across the Veeam community — event site, Discord, newsletter, and social channels.

SPONSORSHIP TIERS

Pick the level that fits

	Bronze \$1,000	Silver \$2,000	Gold \$3,000
Logo on event site & stage screens	Standard	Prominent	Featured
Social & newsletter shout-outs	—	Included	Featured
Half-Time Show presentation	—	10 min	20 min
Judge seat	—	1 judge	2 judges
Participant talent book	✓	✓	✓

Custom and in-kind packages welcome — just ask.



THE TIMELINE

Where sponsors show up

Ideation Oct 7–12	Implementation Oct 12–16	Judging Oct 16–23
Oct 7 Opening ceremony & sponsor welcome SPONSOR Oct 7 Teams form & choose their leaders Oct 7–12 Ideation & discussion on Discord	Oct 12–16 Building on Discord & GitHub Oct 13 Half-Time Show with sponsor spotlights SPONSOR Oct 16 Presentation deadline	Oct 16–23 Scoring with sponsor judges SPONSOR Oct 23 Winners shared with the community SPONSOR



BECOME A SPONSOR

Let's build it together.

- 1 Choose the tier that fits your goals.
 - 2 Complete the short sponsorship form.
 - 3 We confirm your package and onboard you.
-



Reserve your sponsorship

Complete the form →

✉ sponsor@veeamhackathon.com

🔗 veeamhackathon.com/sponsors